



## Can a mobile PC really make a difference for my business?

The use of notebook computing is one of today's fastest-growing business trends. Notebook PCs represent more than just a technology innovation, they provide an important business solution. With a notebook PC based on the new Intel® Centrino™ mobile technology, your employees can have the freedom and flexibility to access business-critical information to respond to customers immediately while on the go! Mobility allows your employees to reclaim idle "downtime" and remain productive without being tied to their desks.

Mobile flexibility is expanded even more with cutting edge wireless technologies. Wireless local area networks (WLANs) use radio waves instead of wires.



Integrating WLAN in your business and accessing the growing number of public hotspots, such as airports or hotels that enable wireless Internet connections, make it possible for employees to work seamlessly inside and outside their offices. Intel Centrino mobile technology with integrated wireless LAN capabilities enables freedom, flexibility, and productivity, so you'll be better equipped to meet the needs of your customers and the challenges of today's business environment.<sup>1</sup>

Gartner\* estimates that "it takes as little as one to three hours per week of additional work being performed (such as checking e-mail from home or processing orders on the road) to justify the additional cost associated with the [purchase of a] notebook."<sup>2</sup> This combined with the steadily declining cost of notebook PC ownership makes the case for mobility clear.

For more info visit [www.intel.com](http://www.intel.com),  
<http://www.intel.com/ebusiness/upgrade>,  
or contact your local Intel product reseller.

<sup>1</sup>Wireless connectivity and some features may require you to purchase additional software, services or external hardware. Availability of public wireless LAN access points limited. System performance measured by MobileMark<sup>®</sup> 2002. System performance, battery life, wireless performance and functionality will vary depending on your specific hardware and software configurations. See [http://www.intel.com/products/centrino/more\\_info](http://www.intel.com/products/centrino/more_info) for more information.

<sup>2</sup>Gartner Inc., October 10, 2002 "Notebook deployment in the enterprise."

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